

## DUPLICATE

## INVOICE



**WTEV-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.actionnewsjax.com>

Billing Address:

**Greer Margolis Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave**  
**Ste 800**  
**Washington, DC 20007**

Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
67534-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA 60	2175

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	67534	09849675

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	Action News @ 6a	6:30 AM-7:00 AM	M--TF--	1:00	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV F 10/26/12 6:25 AM Action News @ 6a 6:30 AM-7:00 AM 1:00 0FA12G181H \$160.00 NM									
2	10/25/12	10/29/12	CBS Morning News	7:00 AM-9:00 AM	M--TF--	1:00	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV Th 10/25/12 8:58 AM CBS Morning News 7:00 AM-9:00 AM 1:00 0FA12G181H \$40.00 NM									
3	10/27/12	10/27/12	Saturday Early Show	8:00 AM-10:00 AM	-----S-	1:00	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Sa 10/27/12 8:29 AM Saturday Early Show 8:00 AM-10:00 AM 1:00 0FA12G181H \$160.00 NM									
4	10/25/12	10/29/12	Action News @ Noon	12:00 PM-12:30 PM	M--TF--	1:00	2	\$920.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 2 \$920.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV F 10/26/12 12:21 PM Action News @ Noon 12:00 PM-12:30 PM 1:00 0FA12G181H \$920.00 NM									
5	10/28/12	10/28/12	CBS Sun Morn News	9:00 AM-10:30 AM	-----S	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Su 10/28/12 9:30 AM CBS Sun Morn News 9:00 AM-10:30 AM 1:00 0FA12G181H \$1,200.00 NM									
6	10/25/12	10/29/12	Action News @ 5p	5:00 PM-5:30 PM	M--TF--	1:00	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 M--TF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
67534-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA 60	2175	

<http://www.actionnewsjax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
6	10/25/12	10/29/12	Action News @ 5p	5:00 PM-5:30 PM	M - TF - -	1:00	2	\$800.00	NM																																													
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7	10/25/12	10/29/12	Action News @ 6p	6:00 PM-6:30 PM	M - TF - -	1:00	2	\$800.00	NM																																													
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10	10/28/12	10/28/12	Su Action News @ 630p	6:30 PM-7:00 PM	- - - - - S	1:00	1	\$400.00	NM																																													
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11	10/25/12	10/29/12	M-F Action News @ 11p	11:00 PM-11:35 PM	M - TF - -	1:00	2	\$880.00	NM																																													
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Total Spots							12																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,920.00</b>
<u>Agency Commission</u>	<b>\$1,188.00</b>
<u>Net Amount Due</u>	<b>\$6,732.00</b>

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